

WriteAway is a non-porous, antimicrobial, VOC-free premium performance PVC film fused with a proprietary polyester writing surface. Invented by Identity Ink, WriteAway ensures optimal stability and resistance to UV degradation, with a ten year anti-ghosting warranty. Available in a variety of colours, etch, or custom digitally printed solutions.

ADHESIVE

Film - solvent polyacrylate, permanent

Laminate - thermal, permanent

APPLICATIONS

Ideal for long-term dry erase writing surface solutions in smooth indoor applications.

TECHNICAL DATA

Ghosting	None - with 10 year warranty
Thickness (without liner)	4.2 mil
Backing	Pressure sensitive adhesive
Dimensional Stability	Adhered to glass, no measurable shrinkage. Adhered to sealed drywall, no measurable shrinkage.
Resistance to Cleaning Agents	Resistant to most oils and greases, weak acids, salts and alkalis. For further information, consult the WriteAway Care & Maintenance instructions.
Shelf Life	2 years
Minimum Application Temperature	50°F (10°C)

TECHNICAL DATA CONTINUED

Max Material Dimensions

Digital White 59" (1,499mm) x 150' (45m)
Standard Colour 47" (1,194mm) x 150' (45m)
Etch 59" (1,499mm) x 100' (930m)
Digital 59" (1,499mm) x artwork dependant

Life Expectancy

10 year warranty based on vertical surface application and adhering to WriteAway Care & Maintenance instructions.

Fire Rating (United States)

Flame Spread Index (FSI) 0
Smoke Developed Index (SDI) 15

Fire Rating (Canada)

Flame Spread Rating (FSR) 0
Smoke Developed Classification (SDC) 5

Cleaning

For day-to-day cleaning use a 100:1 ratio of water to soap. If disinfecting is required, use up to a 20% bleach solution followed by the water & soap solution.

The statements in this information sheet are based on our knowledge and practical experience. This data is intended only as a source of information. If you have any questions, please contact Identity Ink at 403-724-9235 or email us at info@identityink.ca